



Informations on zee French Craft Brewers

July 10 - 17, 2011



So much to say,
so little space
to say eet.
Scan ze code and discover
our French craft beers.
Supporting
French Restaurant Week



Bastille Week in NYC, from July 10th to 17th : let's celebrate another milestone of freedom, the "French Bastille Day". Fixed price menus in all participating restaurants to the event : www.frenchrestaurantweek.com And also petanque tournaments, street fairs, after work parties, culture nights, networking events and the first launch of French Restaurant Week (with French Craft Beers to be enjoyed !)

NBWA Trade Show

LAS VEGAS - Caesars Palace

October 16th to 19th

After participating to SIAL Paris 2010, the French Craft Brewers will be present for the upcoming NBWA Trade Show.

Come and meet us at **Forum Ballroom, booth 621 !**

<http://s19.a2zinc.net/clients/nbwa2011/nbwa2011/public/enter.aspx>



PRESS RELEASE : ALE STREET NEWS

French craft beer will be front and central in New York City during French Restaurant Week July 10-17.

Shipments from members of the newly formed French Craft Brewers Association have arrived in the US. The nine brewery members are Bourganell, Bretagne, Castelain, Duyck, Mont Blanc, Pietra, St-Sylvestre & Météor.

You didn't know that the French made beer? Oui, c'est vrai! France has a long-standing culture of beer and no number of invasions or world wars has changed that.

Currently there are about 400 breweries in France with plenty more starting up. While their beers range for traditional bières de garde to crisp lagers and from fruit beers to heady triples, they have one single and shared honorable goal: to invite beer lovers to discover their beers as well as their passion for taste, tradition and respect for quality. Learn more about the FCBA at frenchcraftbrewers.com and follow them on Facebook, Twitter for information on their beers, special events and updates.

Fans of French cuisine will be able to eat delicious French cuisine paired with French beers on prix fixe menus in French restaurants in NYC during French Restaurant Week. Visit frenchrestaurantweek.com for more information and a list of participating restaurants.

The entire month of July will also be devoted to events showcasing the variety of French beers. The beers are imported by Eurobrew, Iron Horse Beverage, La Resistance, Shelton Brothers.

Join zee French beer revolution!

New York is celebrating Craft Beers from October 16th to 25th.

Come and join zee French Craft Brewers for zee event !

Most of the brewers will be in NYC from September 14 to 18th and holding a lunch on September 16th at :

"DBGB Kitchen & Bar" :
299 Bowery, New York

More information :
www.danielnyc.com
www.nycbeerweek.com
contact@frenchcraftbrewers.com

French Craft Brewers are also on :

French Craft Brewers @frenchcraftbrew

www.frenchcraftbrewers.com

Shelton Brothers is importing Brasseries :
Duyck - Pietra - Bourganell - Saint Germain
Bretagne - Castelain - Mont Blanc
www.sheltonbrothers.com

Iron Horse Beverage is importing
Brasserie Météor :
www.ironhorsebeverage.com

Eurobrews is importing
Brasserie Saint Sylvestre :
www.eurobrews.com

